



*who we are* **We are classic. We are fun.** We are always looking forward, providing strategic promo solutions that insulate a brand's image and preserve a best moment. We like to **keep the good going®** and are committed to leaving a positive, lasting impact.

## *why partner with us*

**20+**  
brands you love

**450+**  
exclusive products

**1,800+**  
KG Factor products

**exact**  
quantity  
shipments

**free samples**  
up to \$10

### **10+ categories**

Only one set-up charge per item, per location regardless of how many imprint colors requested.  
\*Some exclusions apply.

### **kooziegroup.com**

information @ your fingertips & expert content to help you be successful

### **1,000+**

products made, printed, or assembled in the USA

### **industry-leading**

product safety, social responsibility, and compliance standards

### **75%**

of new products have a proven sustainability stance

### **white glove service**

receive personalized attention on orders of \$10,000 or more

### **500+**

FSC®- & SFI®-certified products

### **Keep It. Give It.**

social impact and sustainability commitment

## *doing it the right way*

We want to do business in a way that benefits our people, our customers, our communities, and our industry. **We call this vision Keep It. Give It.**

**We are an industry leader** in product safety, quality assurance, social responsibility and supply chain security.



We are C-TPAT Tier II Certified by US Customs which evidences our superior commitment to supply chain security.



**KG Factor products** have a high likelihood of being kept or gifted as determined by an impartial survey of consumers. The KG Factor designation helps identify promo solutions that lessen environmental impact through longevity.



Fair labor should be the standard, not the exception. That's why we're a participating company of Fair Labor Association.

**70+%**

of our products carry the KG Factor designation.

**85%**

of people would keep a KG Factor item or give it to a friend because it is useful, functional, durable, and attractive.



We are part of the PPAI "We Are Product Safety Aware" initiative to create confidence in promo products as an advertising medium at every level.



**FSC & SFI certifications.** Our US facilities have earned FSC certification and our Sleepy Eye, MN, facility also has SFI certification.



- Technology items tested to UL, UN, FCC standards
- Products comply with Children's Product Safety Rules (CPSIA)
- Health, Wellness & Safety products are FDA-regulation compliant
- All products are Prop 65 compliant
- All plastic drinkware is BPA free
- All cotton is ethically sourced
- Rigorous product testing



## Clearwater, FL 292,500 sq ft.

**850+ orders processed everyday**  
**840,000+ units printed per day**  
**450+ items managed**

**Internally designed and fabricated machines**  
**imprinting:** drinkware & writing instruments

**robotic drinkware machines • high-speed machines**  
**flex machines • changeover optimization**

*digital printing • dye sublimation • heat transfer • laser engraving*  
*pad printing • screen printing*



## Red Wing, MN 375,000 sq ft.

**450+ orders processed every day**  
**134,000+ units printed per day**  
**1,300+ items managed**

**Internally designed and fabricated machines**  
**imprinting:** awards & recognition • bags • drinkware  
travel • outdoor & leisure • golf • health, wellness & safety  
housewares • meeting • office & identification • technology  
tools & flashlights

**15+ decoration methods:**

*full-color • digital printing • dye sublimation • flexographic printing • embroidery • heat transfer • hot stamping • label printing*  
*laminating • laser engraving • offset printing • pad printing • screen printing • vinyl panel • UV coating*



## Sleepy Eye, MN 405,500 sq ft.

**750+ orders processed every day**  
**365,000+ units printed per day**  
**500+ items managed**

**Internally designed and fabricated**  
**machines imprinting:** calendars  
adhesive & non-adhesive notepads

85% repeat orders • 600,000 sheets cut per year • 41,000 miles  
of wire per year • over 3 calendars printed every second  
**20 consecutive years, ASI Distributor Choice Award**

450+ stock items domestically made, printed or assembled

*cutting • digital printing • pre-press • sheet-fed printing • staple binding*  
*web/offset printing • wire binding*

